

KENDRA MURPHY

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708-522-9140

EDUCATION

Rochester Institute of Technology '19

Graphic Design BFA
Writing Immersion
Eureka Design Conference Winner 2016

Mahidol University International College

CIS Abroad Semester in Thailand
Spring 2019

KCP International Japanese Language School

Spring Semester 2015

SKILLS

Adobe Creative Cloud:

Photoshop, Illustrator, Indesign, Lightroom
Classic, After Effects, Premiere

Print and Digital Design

Motion Graphics and Animation

Writing & Copyediting

Branding Design

Photography & Videography

Journalism

EXPERIENCE

Multimedia Animation and Graphic Design Assistant

Pearson Inc
2020
Create illustrations, graphics, charts, photos, etc. for grade school and high school testing materials.

Media Designer

VAUN LLC.
2019 to 2020
Design packaging, motion graphics, clothing graphics, social media posts, icons, and emails for clients. Maintain brand voice and vision.

Junior Designer and Marketer

Certainly Apps
2019
Managed graphic assets and developed new ones as needed, including logos, posters, promotional materials, etc. Developed and implemented marketing strategies and maintained social media presence

Designer, Writer and Motionographer

Reporter Magazine
2016 to 2019
Designed spreads, ads, posters and tarot cards for print. Helped found our motion graphics department and animated most of their content. Wrote news articles, conducted research, lead interviews, and guest starred on our podcast.

Undergraduate Assistant

RIT Cary Graphic Arts Collection
2016 to 2017
Assisted in documenting, rehousing and organizing graphic artifacts. Operated letterpress printers. Designed graphic materials for special events.

Volunteering

TAAFI Volunteer 2018
Maxon 3D Tour Austin Volunteer 2019
AIGA Austin Volunteer 2019
CMDA Global Health Outreach Logistics Volunteer
Nepal 2015 & El Salvador 2016

Publications & Performances

Rochester Fringe Fest 2018
RIT Mental Graffiti Chapbook
RIT Signatures Magazine
Reporter Magazine