

KENDRA MURPHY

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708-522-9140

EDUCATION

Rochester Institute of Technology '19

Graphic Design BFA
Writing Immersion
Eureka Design Conference Winner 2016

Mahidol University International College

CIS Abroad Semester in Thailand
Spring 2019

KCP International Japanese Language School

Spring Semester 2015

SKILLS

Adobe Creative Cloud:

Photoshop, Illustrator, Indesign, Lightroom
Classic, After Effects, Premiere

Print and Digital Design

Motion Graphics and Animation

Writing & Copyediting

Branding Design

Photography & Videography

Journalism

EXPERIENCE

Motion Graphics Designer

Hahn Agency
03/22 to current

Created storyboards, animations, digital ads, icons, and presentation visuals for various clients. Contributed to client and team meetings. Began as a creative intern 09/21.

Human Services Technician

Texas DFPS Youth Helpline
06/22 to current

Refers Texas youth and parents to resources. Provides a caring ear and intervention for those in crisis, including suicide prevention, runaways, etc. Began as a volunteer 05/21.

Freelance Designer

Clients: Moonsail North, Bythewood Creative, Brand Crush Monday, Martian Studios, etc.

Created animations, annual reports, packaging, graphics, illustration, book design, album covers, etc.

Graphic Designer

Alpha Media
01/21 to 03/22

Created banner ads, logos, animations, GIFs and other graphics as needed for station and advertising clients.

Graphic Brand Design Intern

Munch LLC
08/20 to 01/21

Created brand identity from the ground up, including market research, visual ideation, logo, copywriting, and supplementary graphics. Designed packaging for initial products. Edited product photos.

Multimedia Animation and Graphic Design Assistant

Pearson Inc
02/20 to 06/20

Create illustrations, graphics, charts, photos, etc. for grade school and high school testing materials.

Media Designer

VAUN LLC.
11/19 to 01/20

Design packaging, motion graphics, clothing graphics, social media posts, icons, and emails for clients. Maintain brand voice and vision.

Designer, Writer and Motionographer

Reporter Magazine
09/16 to 05/19

Designed spreads, ads, posters and tarot cards for print. Helped found our motion graphics department and animated most content. Wrote news articles, conducted research, lead interviews, and guest starred on our podcast.

Volunteering

We Are Blood Donor

Austin Pets Alive! Cat Foster Parent

TAAFI Volunteer 2018

Maxon 3D Tour Austin Volunteer 2019

AIGA Austin Volunteer 2019

CMDA Global Health Outreach Logistics Volunteer
Nepal 2015 & El Salvador 2016

Publications & Performances

Rochester Fringe Fest 2018

RIT Mental Graffiti Chapbook

RIT Signatures Magazine

Reporter Magazine